

# Animal Health In Focus '16

**Animal Health in Focus '16 is a unique source of data and analysis on the global animal health sector.**

**Animal Health in Focus '16 is designed for financial services firms, smaller animal health companies and other interested parties that do not require the extensive Content within our Animal Health Service subscription.**

**Animal Health in Focus '16 is a suite of key reports with Standard or Premium options.**

**Please read on for more information and a Table of Contents.**



# Animal Health In Focus '16

Animal Health in Focus '16 is a unique source of data and analysis on the global animal health sector.

Animal Health in Focus '16 is a suite of key reports: Review 2015, Outlook 2016, Executive's Guide and Income Statements & Outlook 2015-20 (Premium).

## Review 2015

Delivers 2015 market data by:

- Product Group
- Region
- Species

Published March 2016

## Outlook 2016

Delivers one-year market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published April 2016

## Outlook 2015-20 (Premium only)

Delivers five-year market forecasts, including detailed drivers and assumptions by:

- Product Group
- Region
- Species

Published July 2016

## Executive's Guide

Delivers unique data and insight on the Top 10 animal health companies' performances in 2015 in reported and *pro forma* terms.

- Corporate Sales
- Animal Health 10-year Sales History
- Key Strategic Initiatives
- Sales and Growth by Product Group in reported and *pro forma* terms
- Sales and Growth by Region in reported and *pro forma* terms
- Sales and Growth by Species in reported and *pro forma* terms

Published March 2016

## Income Statements

Delivers comparable Profit & Loss Accounts for the Top 10 animal health companies 2013-15.

Published April 2016

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